

# Chicago Food and Nutrition Network



## Who We Are

A diverse group of food and nutrition professionals devoted to connecting people through fun, educational experiences.

**Eat. Learn. Connect**

## Diverse, Influential, Distinguished

Media Professionals

Culinary Innovators

Authors

Food Writers

Dietitians

Personal Trainers

Chefs

**70+ local members with national reach**

**1 million+ reach**



## What We Do

- Promote members to be seen as food and nutrition experts
- Provide fun and educational events to help members stay on top of trends and local nutrition/foodie news
- Offer exclusive networking events to share member knowledge and connections

## Why Partner With CFNN

1. Increase brand reach with key, local food and nutrition influencers
2. Heighten credibility within food and nutrition space
3. Gather brand specific insights to help further achieve company goals/objectives

## How To Partner With CFNN

- Logo on CFNN website with link, will be “liked” by the CFNN FB page, will be “followed” by CFNN Twitter handle
- Name and likeness usage exchange, with permissions, i.e., press materials, logos on marketing materials
- PLUS...

Supporter: \$850

- One member awareness email
- Guest speaker opportunity at one non-sponsored event **OR...**
- Be part of a survey email to gain insights (member incentive needed)

Partner: \$1,350

- *Supporter Options plus these*
- Host an event and deliver a brief speech (handouts, etc.)
- Access to the annual “How To Best Talk To Me: A Food and Nutrition Professionals Point of View” survey results